

IMAGINE READING THIS BOOK

How **Mental**
Pictures
Influence Your
Decisions

NICK KOLENDA



to
take
n, we
pleasant,
process
apply this
proposes that
e we make a
ge feels vivid
e book explains
decisions, and it
ge to make better
his book proposes
pictures.

Imagine Reading This Book

PDF for the Audiobook

Introduction

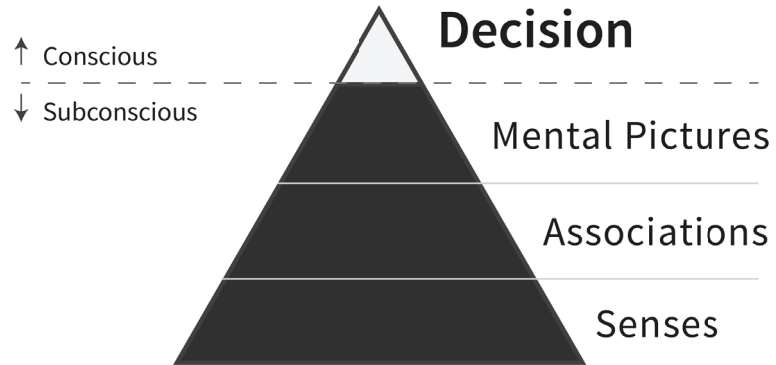


Figure Intro.1

Stage 1

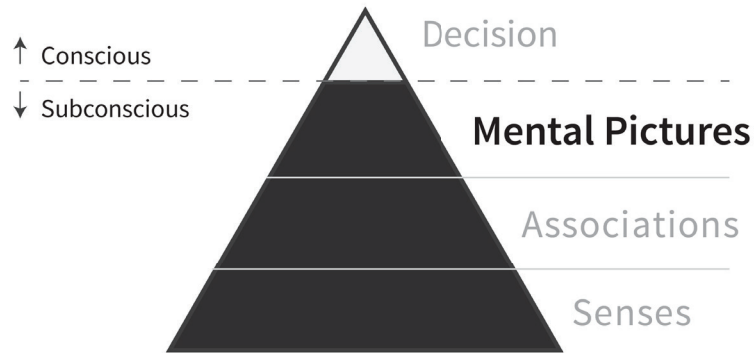


Figure Stage 1.1

Chapter 1



Figure 1.1

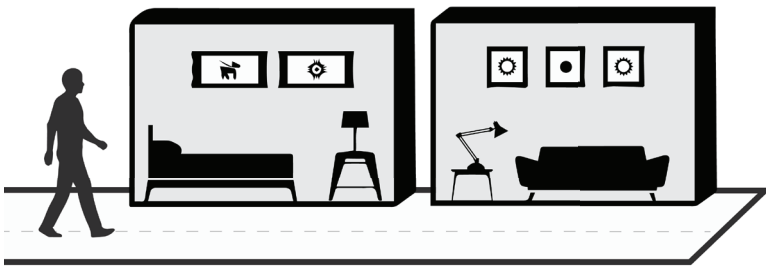


Figure 1.2



Figure 1.3





	M	T	W	Th
12 PM				
1 PM				
2 PM				
3 PM				
4 PM				

Figure 1.4



Figure 1.5



Figure 1.6

Chapter 2

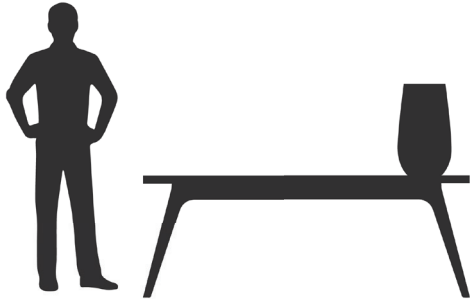


Figure 2.1

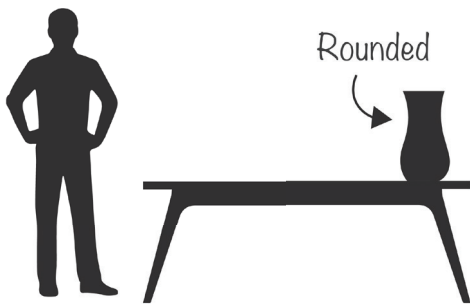


Figure 2.2



Figure 2.3

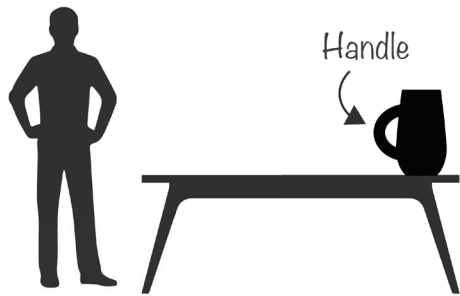


Figure 2.4



Figure 2.5



Figure 2.6



Figure 2.7

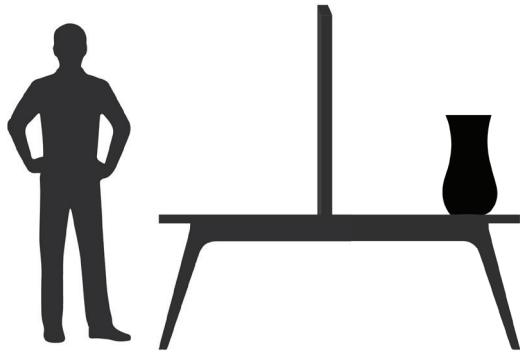


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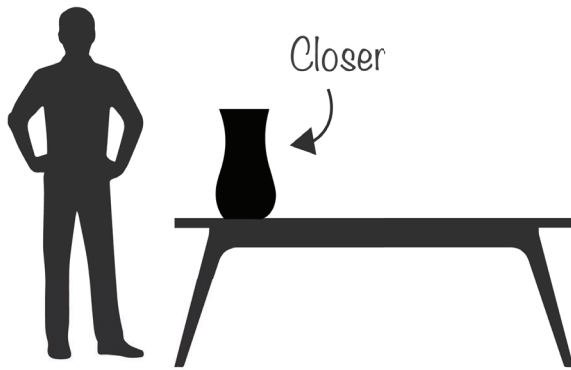


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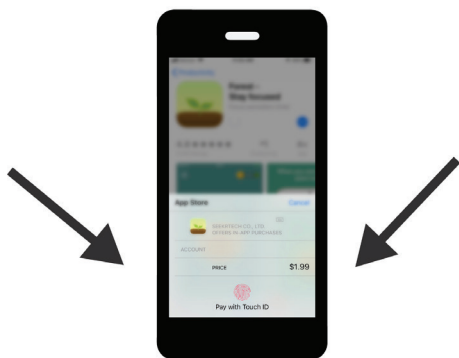


Figure 2.10



Figure 2.11



Figure 2.12



Figure 2.13



Figure 2.14

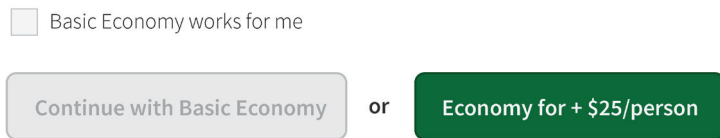


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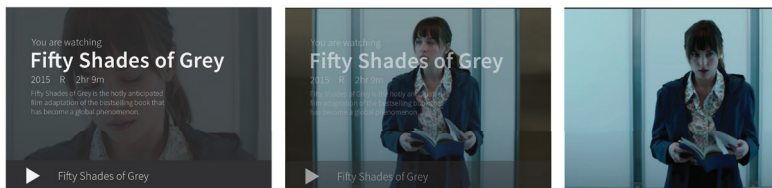


Figure 2.16



Figure 2.17

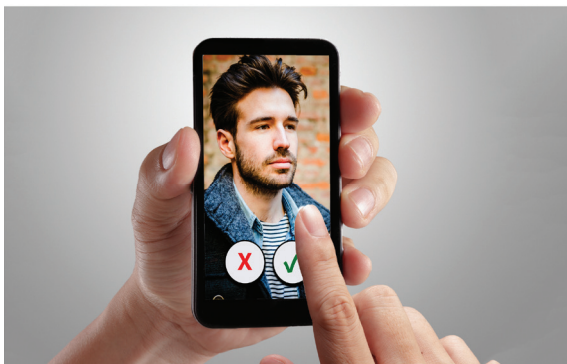


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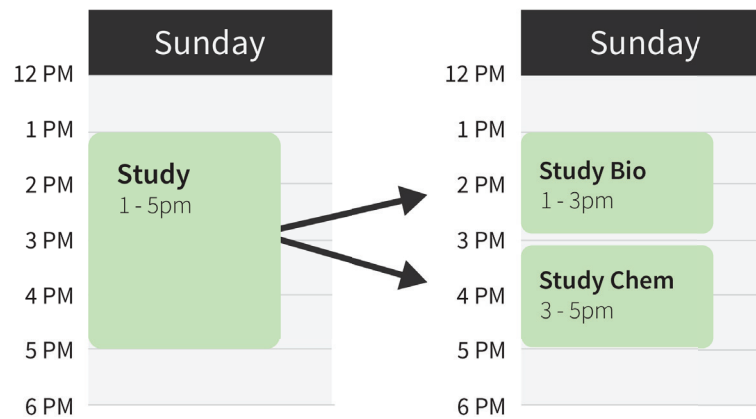


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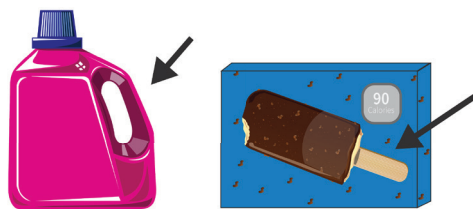


Figure 2.20

Chapter 3

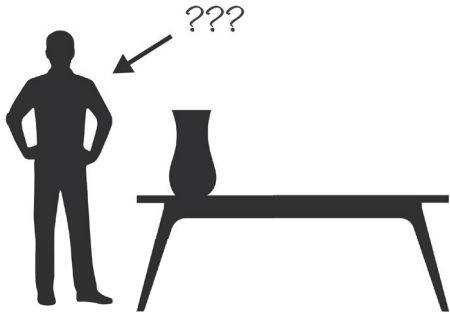


Figure 3.1

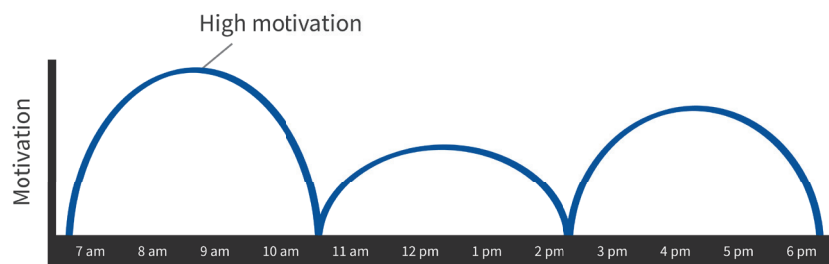


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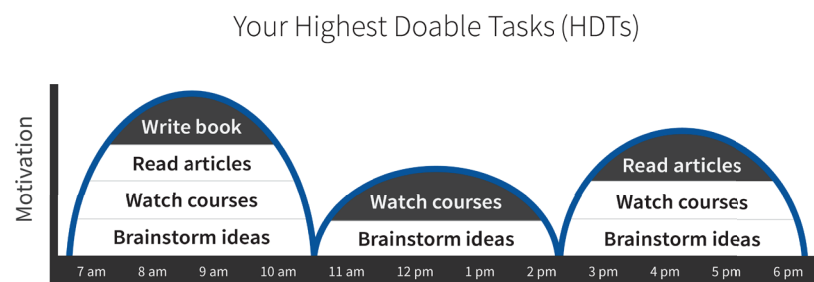


Figure 3.3



Figure 3.4



Figure 3.5



Figure 3.6

Stage 2

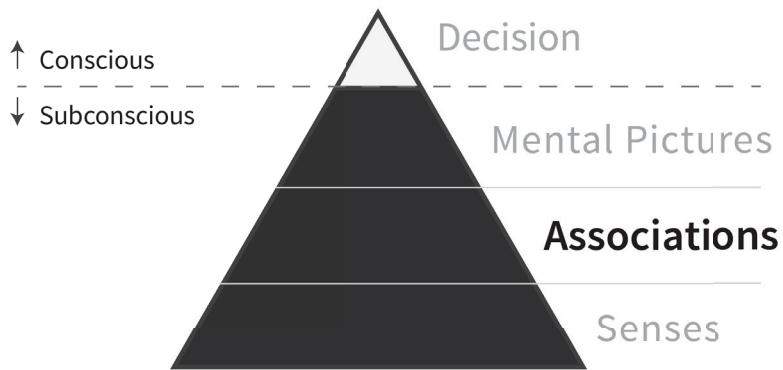


Figure Stage 2.1

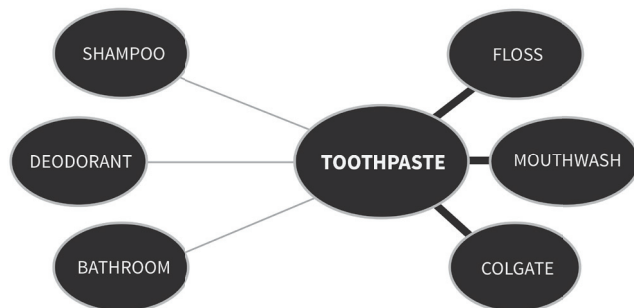


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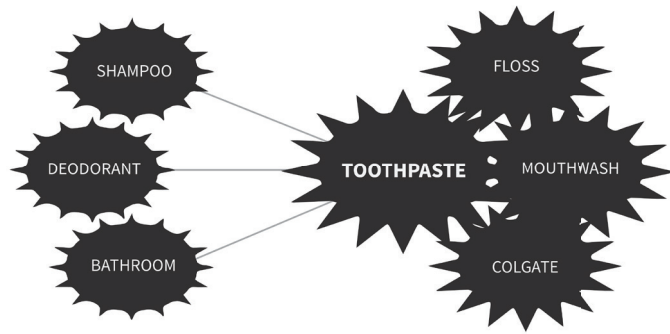


Figure Stage 2.3

Chapter 4

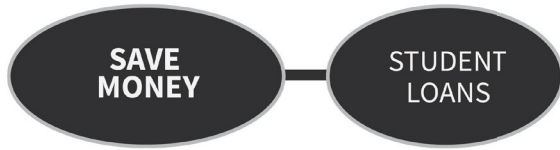


Figure 4.1

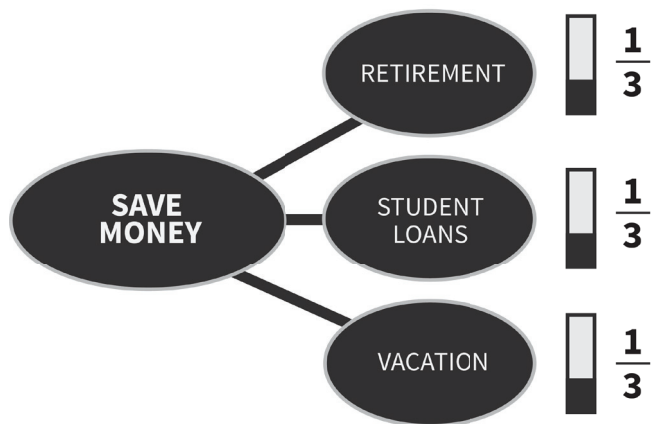


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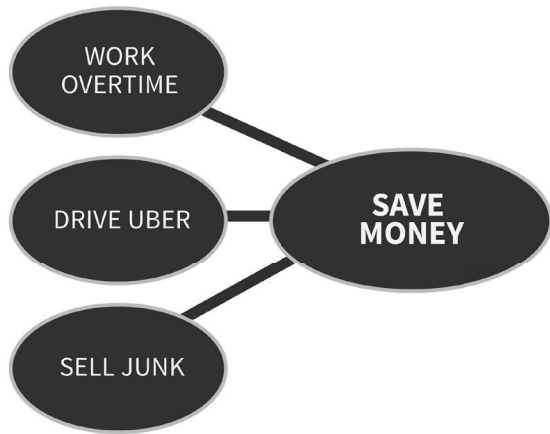


Figure 4.3



Figure 4.4

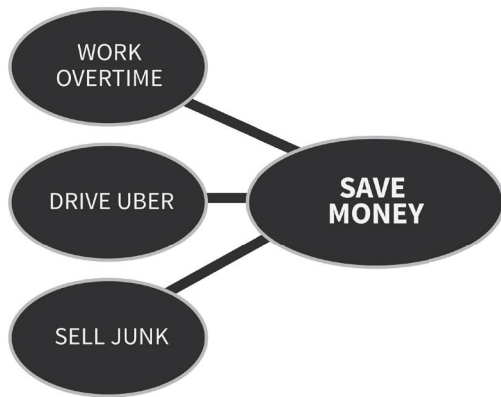


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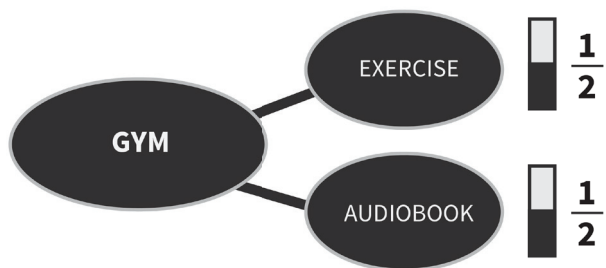


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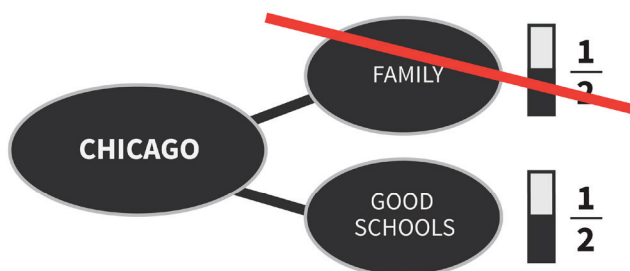


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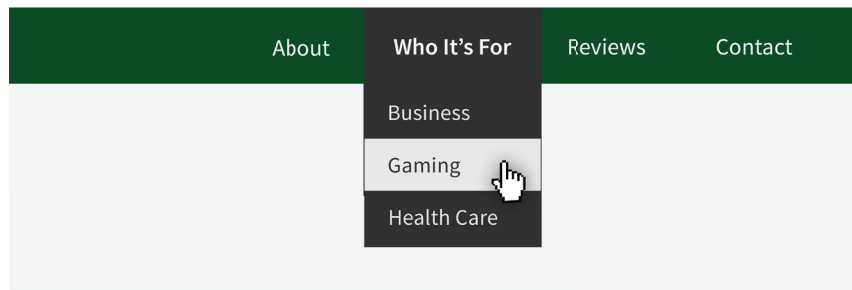


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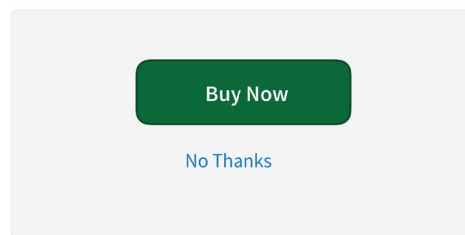


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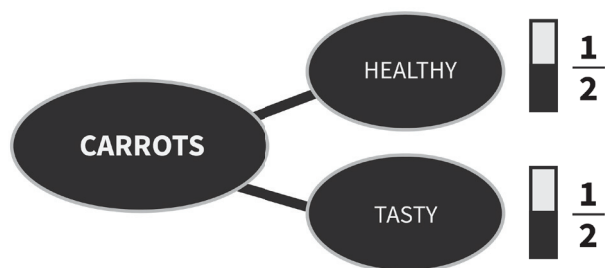


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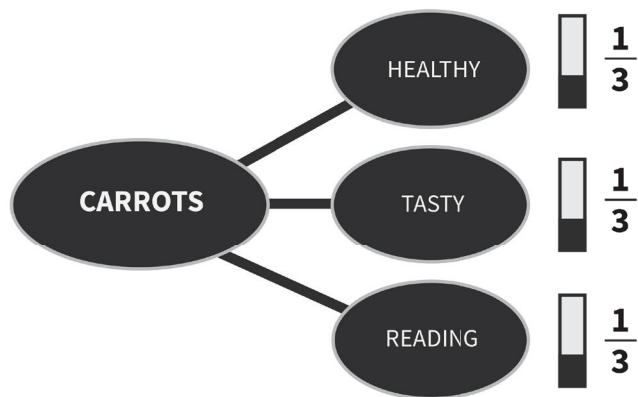


Figure 4.11



Figure 4.12

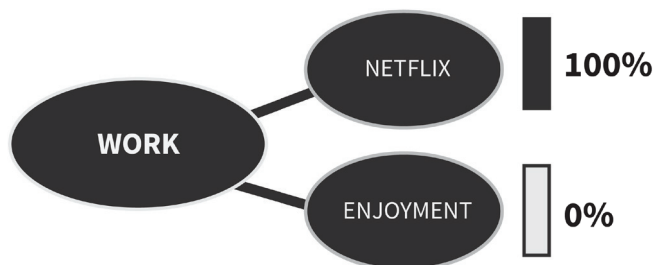


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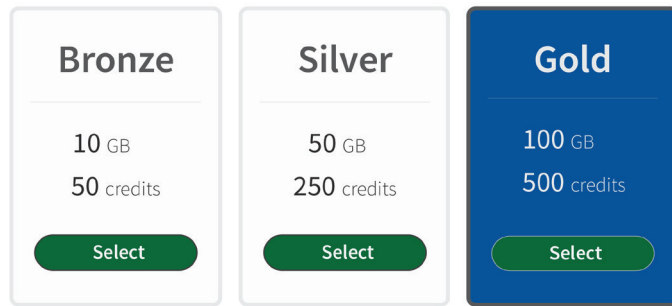


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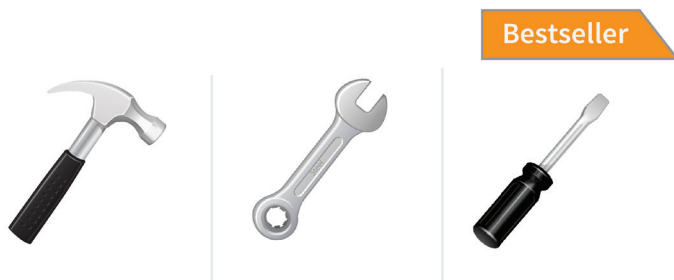


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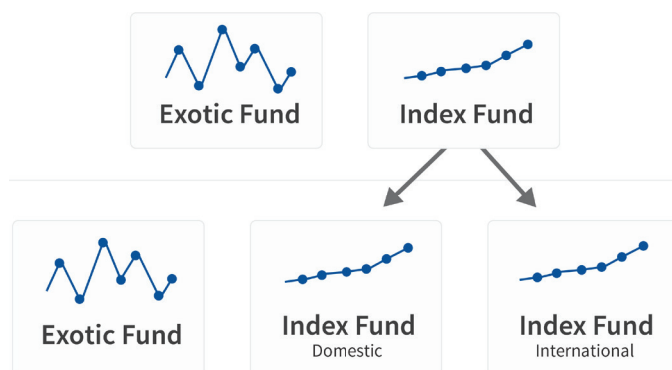


Figure 4.16



Figure 4.17

Chapter 5

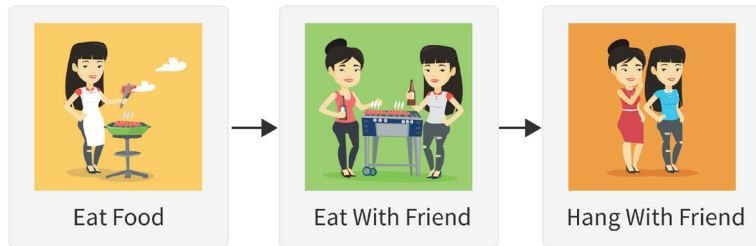


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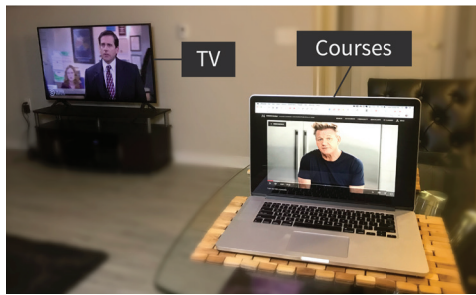


Figure 5.2



Figure 5.3

Stage 3

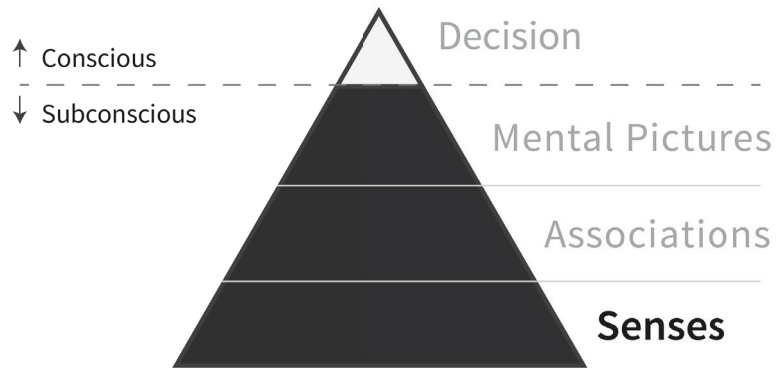


Figure Stage 3.1



Figure Stage 3.2

Chapter 6

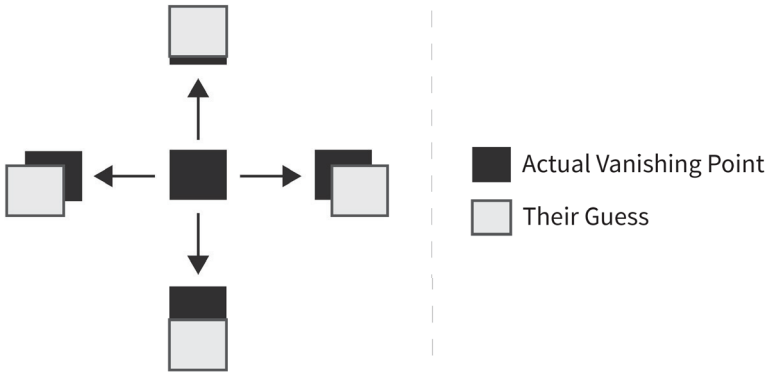


Figure 6.1

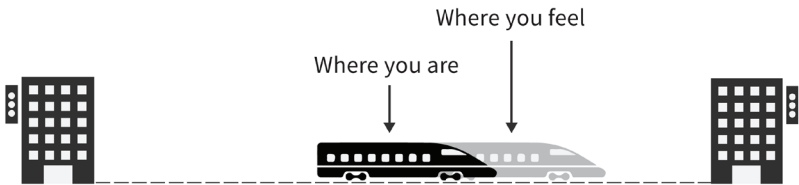


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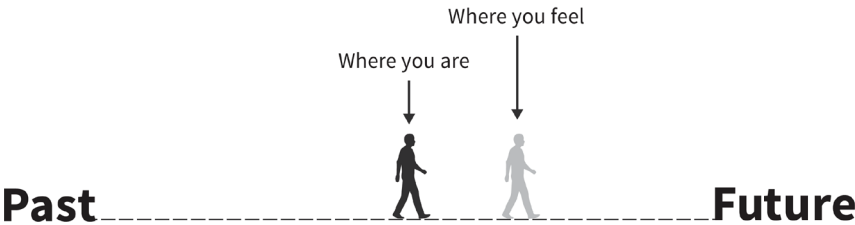


Figure 6.3



Figure 6.4

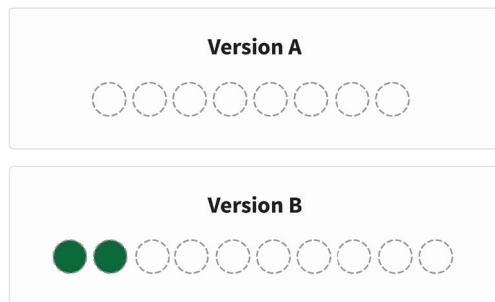


Figure 6.5



Figure 6.6



Figure 6.7

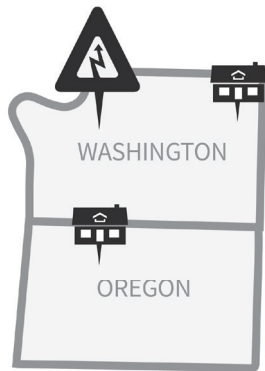


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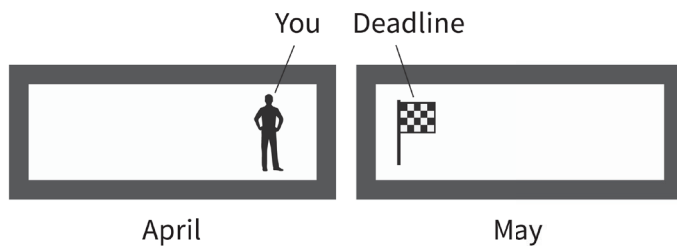


Figure 6.9

March							March						
M	T	W	Th	F	Sat	Sun	M	T	W	Th	F	Sat	Sun
	1	2	3	4	5	6		1	2	3	4	5	6
7	8	9	10	11	12	13	7	8	9	10	11	12	13
14	15	16	17	18	19	20	14	15	16	17	18	19	20
21	22	23	24	25	26	27	21	22	23	24	25	26	27
28	29	30	31				28	29	30	31			

Figure 6.10



Figure 6.11



Figure 6.12



Figure 6.13



Figure 6.14

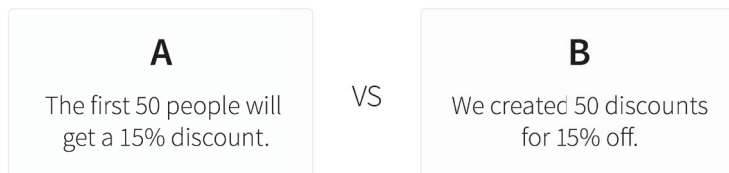


Figure 6.15



Your Boss	New Project	Hi Nick, We're starting a new task...
Some Marketer	MAJOR DISCOUNT. GET IT NOW!!!!	#\$@%&...
Ex from Church	Whatchu Doing?	Just thinking of you and God...
Leo DiCaprio	Stop Contacting Me	How did you get my info...

Figure 6.16



Your Boss	New Project	Hi Nick, We're starting a new task...
Some Marketer	MAJOR DISCOUNT. GET IT NOW!!!!	#\$@%&...
Ex from Church	Whatchu Doing?	Just thinking of you and God...
Leo DiCaprio	Stop Contacting Me	How did you get my info...

Figure 6.17

Chapter 7



Figure 7.1



Figure 7.2



Figure 7.3

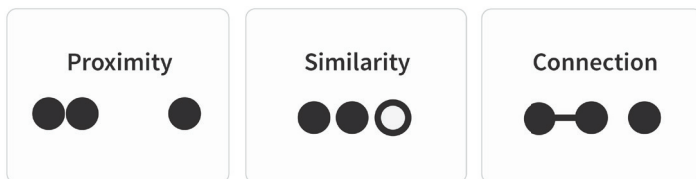


Figure 7.4



Figure 7.5



Figure 7.6

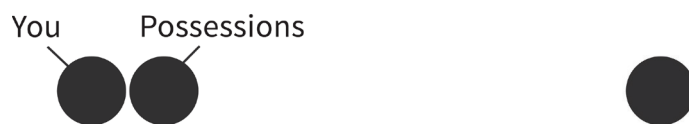


Figure 7.7

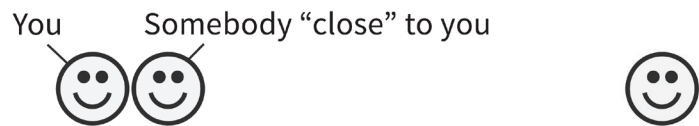


Figure 7.8



Figure 7.9

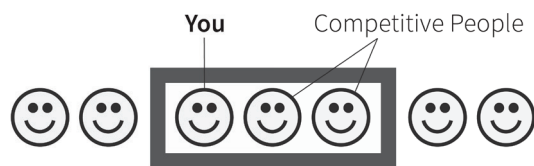


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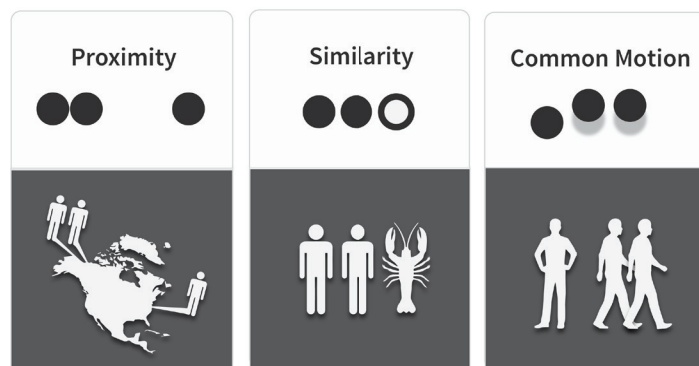


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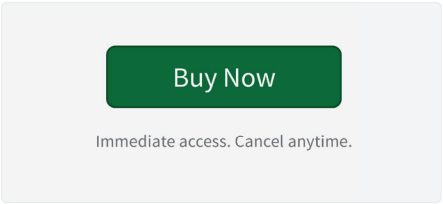


Figure 7.12



Figure 7.13

A	12-Month Lease	\$1,250
	Month-to-Month	\$1,750
B	12-Month Lease	\$1,250
	Month-to-Month	\$1,750
C	12-Month Lease	\$1,250
	Month-to-Month	\$1,750

Figure 7.14

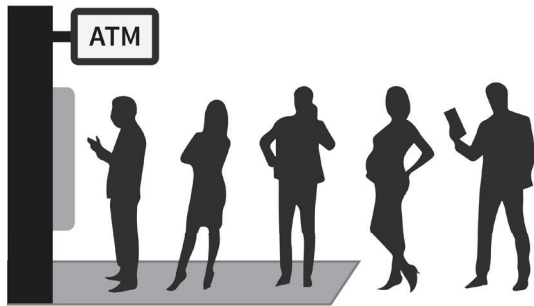


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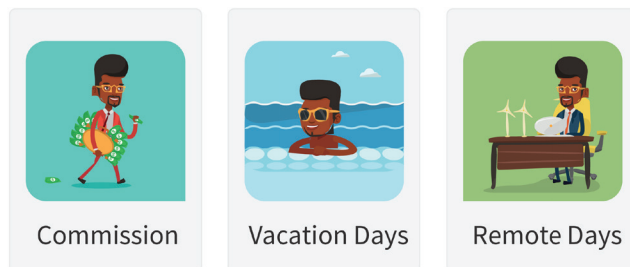


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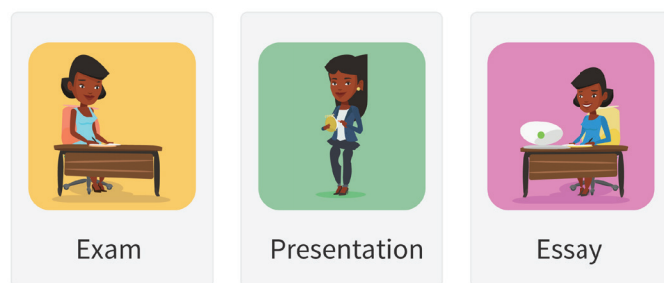


Figure 7.17



VS

**“Millions
of People”**

Figure 7.18

Chapter 8

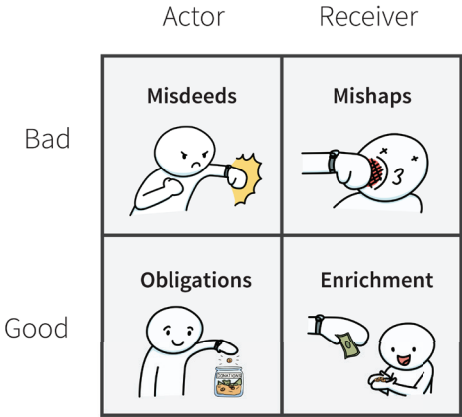


Figure 8.1

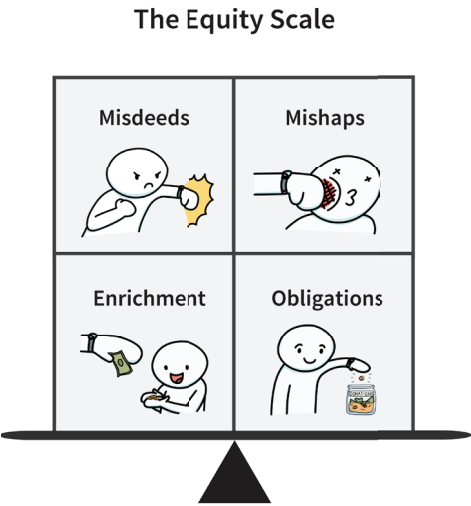


Figure 8.2

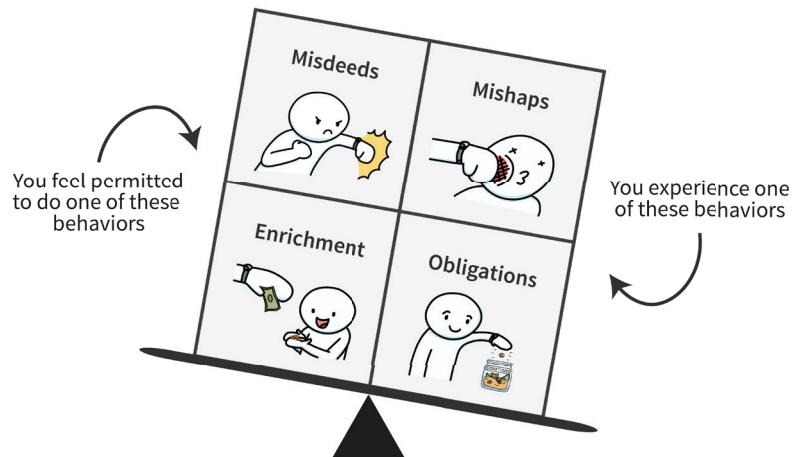


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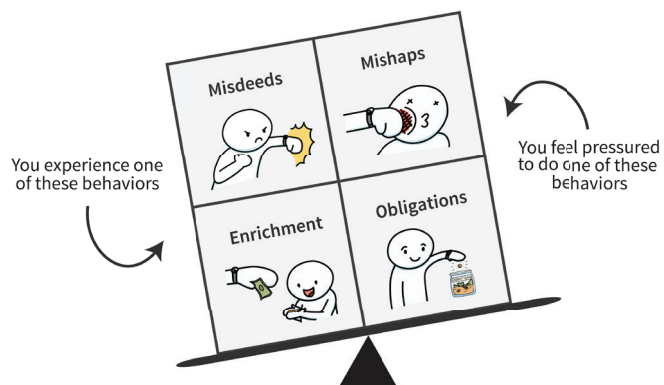


Figure 8.4



Figure 8.5



Figure 8.6



Figure 8.7

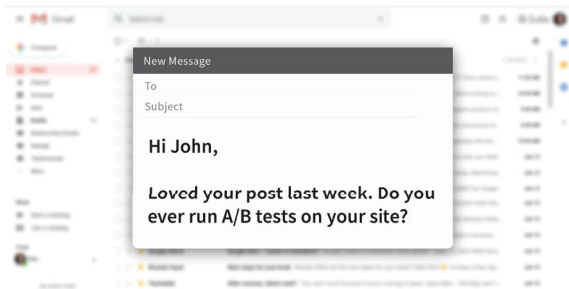


Figure 8.8

Thanks for Reading

(or listening?)

If you want to learn practical applications of these concepts,
you can watch my YouTube videos or online courses.

www.SchoolOfMind.com